

Brooke County Economic Development Authority

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Business Expansion Survey

BUSINESS PROFILE

Is your company: locally owned, a regional office, or a national office?

What is the number of employees in your company? Please list FTE & PTE.

How long has the company been in business?

Has the company introduced new products/services/capabilities during the last 5 yrs.?

MARKET

Is the company's primary market: local, regional, national or international?

Are total company sales: increasing, stable, or decreasing?

Does the company plan to expand in the next 3 yrs.?

Are export sales as a percent of total sales: no exports, increasing, stable or decreasing?

WORKFORCE

Are the projected employment needs for this facility: increasing, stable or decreasing?

How do you rate the availability of workers in this area?(Very Good, Average, Poor)

How do you rate the quality of workforce in this area?(Very Good, Average, Poor)

How do you rate the reliability of workforce in this area?(Very Good, Average, Poor)

Is company investment in employee training increasing, stable, decreasing, or no company training?

Is the company experiencing recruitment problems with any employee positions or skills? If so, in what fields?

Do you have any customers or suppliers that are looking to expand or would be willing to relocate to Brooke County?

If so, please share....

BUSINESS CONDITION

What do you think needs to be done to improve the local business climate?

Do you anticipate any federal, state, or local legislative changes that will adversely affect your business or benefit your business in the next 5 yrs.? If so, what changes?

How does the rising cost of utilities affect your business and what can be done to improve that?

Can you suggest any legislation that will benefit your business?

Have you looked for business assistance services in Brooke County? If so, was it readily available?

What business assistance services would you like to see offered?

What one factor would you say hinders your company's competitiveness the most?

If you could, what one thing would you do to improve Brooke County's business environment?

If you needed a new facility in the future what would you say are the 3 most important criteria you would evaluate in selecting a new site and/or building?

Do employee benefits present a challenge to you as an employer? (health care, life ins., workers comp, retirement, safety & health in workplace)

On behalf of the **Brooke County Economic Development Authority** and **WVU Extension Office**, we truly appreciate your cooperation in completing this survey. We hope to use your confidential information to help promote a better business climate in Brooke County. Please send your completed survey form to:

WVU Extension Office
840 Charles Street
Wellsburg, WV 26070